



EXPERIENCE

Monday Interactive - Ux/ui Designer

Since January 2019 - Digital art direction.

Ux and Ui design that includes low fidelity prototyping.

Support business design team with business model canvas workshops and prototyping interview tests.

Uzina - Ux/ui Designer

From September 2016 to January 2019 - Digital art direction.

Design digital marketing campaigns for Aki Portugal/Spain and Unibanco - landing pages, newsletters, banners and A/B testing.

Design single pages for Worten.pt under Foundation framework guidelines.

Animation and prototype many design proposals.

Responsible for all design of Uzina Books e-commerce website.

Mongoose - Creative Digital Director

From February 2015 to August 2016 - Creative director lead.

Ux and Ui Design of all wireframes and apps task flows.

IT project management and planning for many clients.

Provide a consistent balance between stakeholders.

Média Capital - World It Outsourcing & Marketing Designer

From March 2014 to January 2015 - Digital art direction.

Digital design content support in the new identity of +TVI.

Digital design to FAROL and TVI campaigns.

App design to World it (<http://azapp.azurewebsites.net/>)

Spirituc - Ux/ui Designer

From December 2010 to February 2014 - Senior digital art direction.

Design of responsive web/mobile guidelines specially bootstrap framework.

Design direction of multiple digital marketing campaigns.

Prototyping, A/B tests and focus groups.

Innovagency - Designer Trainee

From March 2009 to November 2010 - Digital art direction trainee - Ux and Ui design first steps.

Design with first mobile guidelines. Understanding the usability of first smartphones and tablets on the market.

Support many digital marketing campaigns - design of landing pages, banners and newsletters.

EDUCATION

Sketch & Design – Lisbon Workshop

2018 - EDIT.WORK

Alexandro Toledo UX Microsoft Workshop

2013 - Belas Artes Lisboa

UxLX User Experience International

2011 - 2012 - 2013

Comunicação e Design Multimédia Graduation

2004/2008 - ESEC Coimbra

CLIENTS

Banco de Portugal, Aki Portugal e Espanha, Unibanco, Volta a Portugal, Automóvel Club de Portugal, Fnac, Brisa, Saab, Mercedes, Inatel, Easyjet, Roche, MSD, TVI, Uzina Books, Mitsubishi, Rubson, Centrum.

SKETCH INVISION PHOTOSHOP ILLUSTRATOR
ZEPLIN LOW & HIGH FIDELITY PROTOTYPE ANIMATE